

OR Management News

The Independent Source of News for Operating Room Managers, Supply Chain Professionals & C Suite

Quarterly publication devoted to news and information on topics ranging from best practices, new technology, process improvements, reimbursement, value analysis, and ideas you can use to meet daily OR challenges. Editorial contributions from the Association of periOperative Registered Nurses (AORN) and the Association of Healthcare Value Analysis Professionals (AHVAP).

Equal to or better than your favorite publication

Source: attached 2018 market survey.



2019 Advertising Rates

Print Advertising Options	Trim Size	Rate
Journal Page	8.625" x 11"	\$5,850 Net*
Half Page Vertical	4.33" x 11"	\$5,150 Net
Half Page Horizontal	8.625" x 5.5"	\$5,150 Net
Quarter Page Vertical	4.313" x 5.5"	\$4,750 Net
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Product Listing		Rate
1st Listing		\$1,750 Net
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3rd		\$1,125 Net
4th		\$1,125 Net
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Inserts		Rate
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4-Page		\$14,550 Net
Monthly e-Newsletters and/or Website		Rate
Banner	728 x 90 px	\$2,750
Medium Rectangle	300 x 250 px	\$2,500

NEW

Print & Digital Distribution to:

	PRINT	DIGITAL
Purchasing Directors	5,350	2,797
Operating Room Directors	4,056	2,537
Directors of Infection Prevention	5,217	3,069
Directors of Central Sterilization Services	3,540	840
Chief Executive Officers	507	182
Chief Financial Officers	3,509	3,110
Chief Medical Officers	6,351	3,355
TOTAL	28,530	15,890

Important Dates

	Spring	Summer	Fall	Winter
Issue closing	Feb. 2	Apr. 15	July 15	Oct. 15
Materials due	Feb. 9	Apr. 25	July 25	Oct. 25
Bonus conference distribution	AORN/ SAGES/ IAHCSMM	APIC	AHVAP/ ACS/ ObesityWeek	OR Business Mgmt. Conference

*Bonus offer: The first Buyer's Guide listing is free of charge with purchase of ad unit.

For more information, or to reserve advertising space, please contact your representative:

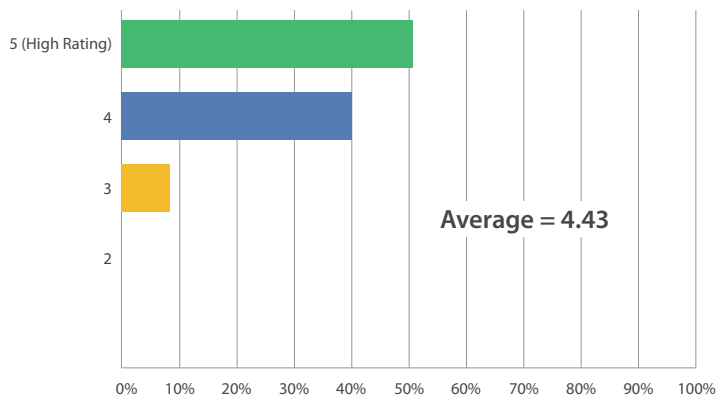
MICHAEL ENRIGHT

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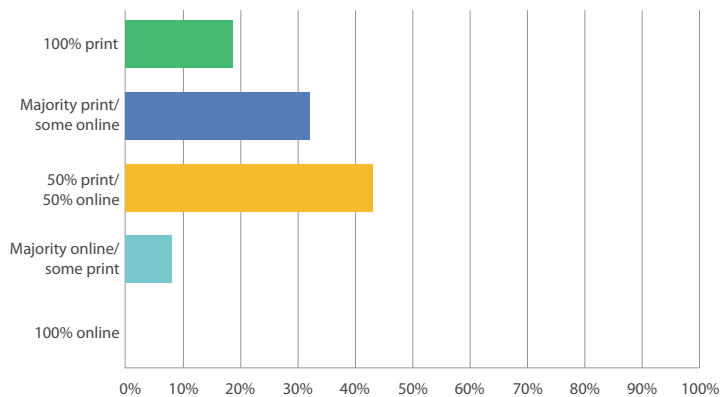
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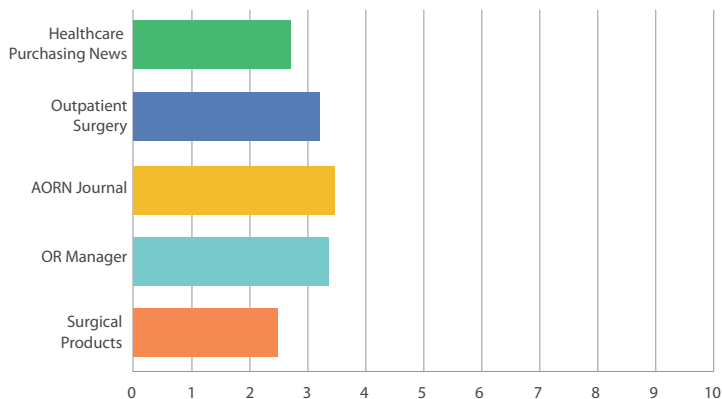
Q1. How would you rate this issue?



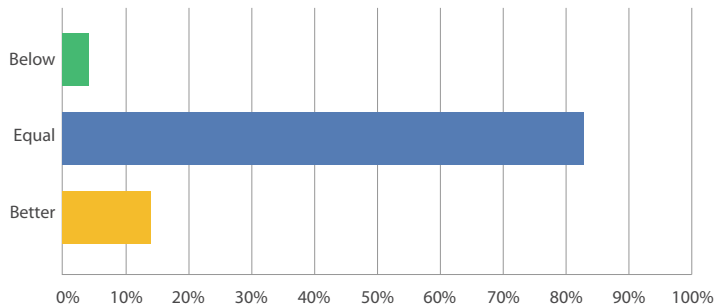
Q2. Which of the following best describe your current journal reading habits?



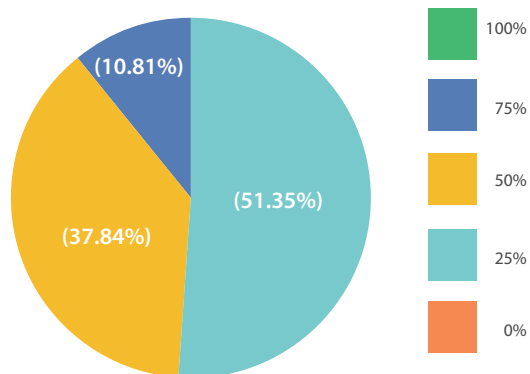
Q3. How often do you read the following publications?



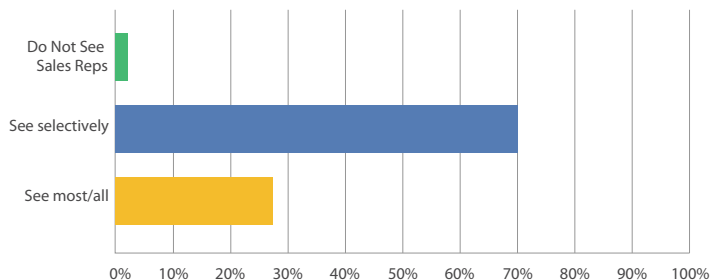
Q4. How does the editorial content of *OR Management News* compare with your favorite journal?



Q5. What percentage of your time is spent on value analysis?



Q6. Which of the following best describes your policy towards visits by sale representatives?



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Please type the listing information in the appropriate text fields.

A separate form must be filled out for each product to be included in the Product Guide. This form must be filled out completely. Uncompleted text fields will be omitted from the product listing. Company and product names will print as submitted in this form. Product descriptions are subject to editing for spelling and grammar. A color product photo and company logo must accompany each submission form via e-mail.

Deadlines for submission:
Jan 15, Mar 15, July 15, Oct 15 2019

For additional information, contact:
Michael Enright
 (212) 957-5300 x272 or
Gordon McNiff
 (212) 957-5300 x278

Company Contact (Name/Title): _____

E-mail: _____

Phone: _____ Ext: _____

Text to be included in your listing:

Company Name: _____

Product Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

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Web Site: _____

Product Description (400-character limit):

Product Photo Format (300 dpi min), check one: EPS TIFF AI PSD JPG

Logo File Format (300 dpi min), check one: EPS TIFF AI PSD JPG

Please select a category for each product listed:

- Carts/Workstations
- Diagnostic Imaging/Radiology
- Handwashing Systems
- Infection Prevention
- Linens & Textiles
- Med/Surg Supplies
- Nutritional Supplement
- O.R. Equipment & Supplies
- Patient Handling
- Pharmaceuticals
- Safety and Protection Products
- Software/Data
- Sterile Processing
- Temperature Management
- Tracking Systems
- Training Materials
- Unique Device Identification
- Video/Imaging Equipment
- Waste Management
- Wound Care
- Other _____

Please check all that apply:

- \$1,750 net = first listing
- \$1,125 net = 2nd listing
- \$1,125 net = 3rd listing
- \$1,125 net = 4th listing
- Free = 5th listing

Please save your changes and return PDF via email.

SAMPLE LISTING

MEDICAL DEVICES

XYZ Company

SUPER X 2010

**4 Color
Product Photo
Goes Here**

Address: 800 Main Street, City, ST 07777
Phone: (800) 555-1234 **Fax:** (201) 555-1234
E-mail: xyz@company.com **Web Site:** www.xyz.com

Product Description: Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features. Product specifications and features.

Product specifications and features.